

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Rec 1450 Alexandris, Vignia 22313-1450 www.mpto.gov

BIBDATASHEET

Bib Data Sheet

CONFIRMATION NO. 5110

SERIAL NUMBE 10/696,295	:R	FILING DATE 10/28/2003 RULE	CLASS 705	6	GROUP ART 3622	UNIT	ATTORNEY DOCKET NO. 694231/0051 JJD:IGD	
APPLICANTS								
Lawrence Morrisroe, Cupertino, CA;								
Joseph Gruender, San Jose, CA; Edward Bell, Redwood City, CA;								
This appln claims benefit of 60/421,762 10/28/2002								
** FOREIGN APPLICATIONS ************************************								
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/28/2004								
Foreign Priority claimed				ATE OR	SHEETS	TOTAL	INDEPENDENT	
met Allowante Verified and Acknowledged Examiner's Signature Initials				UNTRY CA	DRAWING 9	CLAIMS 30	CLAIMS 4	
ADDRESS James J. DeCarlo Stroock & Stroock & Lavan LLP 180 Maiden Lane New York , NY 10038								
TITLE Method and system	n for crea	ting, serving and tr	acking advertis	sements				
Method and system for creating, serving and tracking advertisements All Fees								
\$						Fees (Fili	ıg)	
FILING FEE FEES: Authority has been given in Paper No to charge/credit DEPOSIT ACCOUNT 1.17 Fees (Processing Extends of the paper)							cessing Ext. of	
RECEIVED N 1166						1.18 Fees (Issue)		